

Elizabeth Quay is a world-class waterfront destination in the heart of Perth. Since opening in 2016, Elizabeth Quay has transformed Perth by creating a place where locals and visitors can explore, dine and enjoy the waterfront in the centre of the city.

Located on the edge of the Swan River and Perth CBD, Elizabeth Quay connects the city and water through public spaces, dining, entertainment and cultural attractions. Showcasing the best of Perth's natural beauty and urban centre, it is a place locals return to and a destination visitors come to explore.

Each year, Elizabeth Quay hosts a diverse and inclusive program of events that deliver meaningful, welcoming experiences and contribute to the vibrancy of the precinct. All events, activities and operations at Elizabeth Quay must align with and contribute to the values of the Civic and Cultural Charter:

## 1. Destination and connectivity

To establish Elizabeth Quay as one of the most visited destinations in Western Australia. A place that captures Perth's natural beauty and vibrant city centre, Elizabeth Quay is also a gateway to experiences, with connections to surrounding attractions across the city and on the water.

## 2. Inclusive experiences

To provide an inclusive, welcoming and vibrant destination where people can meet, connect and be entertained through:

- Arts, culture and performance
- Discovery, learning and storytelling
- History and nature
- Dining and food culture
- Community celebrations

## 3. Culture and diversity

To recognise and celebrate Western Australia and reflect cultural diversity through event programming and overall operations.

## 4. Culture and creativity

To create accessible opportunities for culture and creativity, showcasing Western Australia's artists, creatives and cultural organisations.

## 5. Economic and social benefits

To generate economic and social benefits for Elizabeth Quay and surrounding businesses by establishing the precinct as one of Perth's top tourism destinations and public spaces.

## 6. Excellence, pride and place

To be a place that sustains excellence, reflects our community and makes Western Australians proud:

- A safe and welcoming space to meet and spend time
- Accessible, family-friendly and intergenerational
- Celebrates Perth's heritage and culture
- Beautiful, clean and relaxing
- Healthy and active
- Vibrant and welcoming day and night
- Regarded by locals and visitors as a must-visit destination