



CIVIC AND CULTURAL CHARTER



SHAPING OUR
STATE'S FUTURE





YAGAN SQUARE IS A PLACE TO MEET, DINE AND COME TOGETHER IN THE HEART OF PERTH.

For almost a decade, Yagan Square has been a vibrant destination for celebrating culture, community and Perth's heritage. Each year, Yagan Square hosts a diverse and inclusive program of events, delivered in partnership with community organisations and cultural partners to create meaningful, welcoming experiences.

Yagan Square was designed as an important civic place - one that brings Indigenous and non-Indigenous people together through shared space, storytelling and experience. Its program of events, activations and everyday use reflects its role as a cultural destination that engages, connects and authentically represents our communities.



01 CIVIC IDENTITY AND DESTINATION

To establish Yagan Square as an important community, meeting and events destination.

As a civic connector, Yagan Square celebrates the unique spirit of Western Australia and is a place Perth is proud of.

02 RESPECTFUL CULTURAL PARTNERSHIPS

To recognise and celebrate Perth's heritage and cultural diversity through respectful partnerships, including the acknowledgement and ongoing collaboration with the Whadjuk Noongar people across event programming and other initiatives.

03 INCLUSIVE EXPERIENCES

To provide an inclusive, safe and vibrant environment where all people are welcome to meet, connect and be entertained through:

- Arts, culture and performance
- Discovery, learning and storytelling
- History and nature
- Dining and food culture
- Community celebrations

04 CULTURE AND CREATIVITY

To create accessible opportunities for culture and creativity in the heart of the city, showcasing Western Australia's artists, creatives and cultural organisations.

05 ECONOMIC AND SOCIAL BENEFIT

To generate economic and social benefits for Yagan Square and surrounding businesses by establishing the precinct as one of Perth's busiest pedestrian and event destinations.

06 EXCELLENCE, PRIDE AND PLACE

To be a place that sustains excellence, reflects our community and makes Western Australians proud:

- A safe and welcoming space to meet and spend time
- Accessible, family-friendly and intergenerational
- Celebrates Perth's heritage and culture
- Vibrant and welcoming day and night
- Attractive, clean and relaxing
- Regarded by locals and visitors as a must-visit destination



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